

What is the SUN Business Network?

The SUN Business Network is the world’s leading private sector focused nutrition initiative:

- Scaling Up Nutrition (SUN) is a global movement which unites governments, civil society, the United Nations, donors, businesses and researchers in a collective effort to improve nutrition
- 60 Countries in Asia, Africa and Latin America have joined SUN and are committed to developing national nutrition strategies that involve the private sector
- The SUN Business Network (SBN) is the private sector branch of this movement, and aims to support businesses in growing the role they play in nutrition – and support SUN Countries to develop national business engagement strategies

The SUN Business Network is facilitated at a global level by WFP and GAIN



Who can become a member of the SUN Business Network?

Private Sector Stakeholders



Food production & processing



Agriculture



Retail



Finance



Transport & distribution



Construction



Pharmaceutical Industries



Mobile networks & communications



Extractive Industries

Why join? Benefits of membership:

- **Liaise with national companies and SMEs** from SBN national networks (currently around 400 companies across emerging markets): technical assistance program exchange
- **Network with other global companies** that have an interest in nutrition and expanding the nutrition market
- Contribute to a **collective voice and community** for nutrition in the private sector
- Develop common advocacy agenda with other businesses to **influence key global processes and events**
- **Learn and share best practices** for investing in nutrition
- Receive support to foster **workshop nutrition commitments**: best practices and tools for global and local level
- Contribute to the global discussion on tackling the **double burden**: support in identifying and sharing actions/policies on the double burden
- **Explore partnership opportunities** for private sector members to engage with each other, NGOs, professional associations and other interested organisations on nutrition
- **Build the business case for further investment in nutrition**: show your company that 60 SUN countries want to work with business to scale up nutrition

SBN across the world

In July 2018

- 400+ companies have joined the network
- 80% SMEs (Small and Medium Enterprises)
- 17 Networks established
- 10 Networks in development
- 8 Future Networks planned



Before you formally join the SUN Business Network to become advocates and supporters of improved nutrition, we ask that you acknowledge the following commitments:

Your organisation's commitments to the SUN Business Network and its objectives. You commit to:

- Scaling up nutrition in support of the SUN Movement
- The Principles of Engagement of the [SUN Movement](#) and the SUN Business Network (see below)
- Actively supporting scaling up nutrition (see below)

Principles of Engagement of the SUN Business Network :

- Businesses should support and respect the protection of internationally proclaimed human rights; and make sure that they are not complicit in human rights abuses
- Businesses should comply with UN guidance on health and nutrition, with a specific mention of the International Code on Marketing of Breast Milk Substitutes and World Health Assembly resolutions related to Maternal, Infant and Young Child Nutrition
- Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining
- Businesses should uphold the elimination of all forms of forced and compulsory labour; the effective abolition of child labour; and the elimination of discrimination in respect of employment and occupation
- Businesses should support a precautionary approach to environmental challenges; undertake initiatives to promote greater environmental responsibility; and encourage the development and diffusion of environmentally friendly technologies
- Businesses should work against corruption in all its forms, including extortion and bribery
- Businesses should consider ways to support SMEs part of national SBNs through technical assistance initiatives*
- Businesses should support targeted actions and/or policies to address overweight, obesity and diet-related Non-Communicable Diseases*
- Businesses should support workforce nutrition commitments (including breastfeeding support)*
- Global members of SBN and their subsidiaries cannot engage in the production of armaments, tobacco or pornography*

* *New SBN principles of engagement added in 2018*

International Code of Marketing of Breastmilk Substitutes

The SUN Business Network (SBN) supports the International Code of Marketing of Breastmilk Substitutes (BMS Code) and the importance of its articulation and effective enforcement in SUN country national legislation to promote and protect optimal infant and young child nutrition. SBN recognizes the importance of early initiation of and exclusive breastfeeding in the promotion of optimal nutrition in early life and reduction of child mortality, and the important role the private sector can play in providing breastfeeding support to its workforce. SBN actively supports its members to implement programs to support maternal health and breastfeeding in the workplace.

All prospective SBN members are asked to disclose any production or promotion of food products or beverages for children under 24 months of age, and declared compliance with the provisions of the BMS Code and appropriate promotion of complementary foods as defined by the World Health Assembly.

To become a member of the SUN Business Network, please complete the following form and return via email to laubert@gainhealth.org. There is **no membership fee**.

Name of your organisation: _____

Industry / Sector: _____

Contact name(s): _____

(This(ese) persons will be your organisation's focal point for the SUN Business Network)

Contact's position(s) / title(s): _____

Contact's email address: _____

(Primary contact email address)

Contact's phone number: _____

(Primary contact mobile phone number)

Disclosures: *(Please **attach all required disclosures** regarding production or promotion of food products or beverages for children under 24 months of age and declared compliance with the Code.)*

Expectations: *(If you have any priorities that you would like SBN to engage in with you, please include them here)*

Accountability: *(Provide the list of accountability mechanisms – related to nutrition – that your company is reporting to)*

Please tick to confirm that your organisation's decision to join the SUN Business Network has been approved by the CEO, MD or a member of the executive management team

By becoming an SBN member, you acknowledge the 'Commitments' outlined on the previous page.

Signature: _____

Date: _____

Contact: Laurene Aubert

Senior Associate

SUN Business Network

Email: laubert@gainhealth.org

www.sunbusinessnetwork.org